## **DATA MINING AND ANALYTICS**



#### **ABOUT THIS PROGRAM**



#### A FOUNDATION IN TECHNOLOGY

This program is anchored with Tech Core, curriculum designed to help you build a foundation of interdisciplinary skills you'll need for today's Internet of Things (IoT) economy. You'll learn relevant

skills in operating systems, programming, hardware, connectivity and security – giving you a hands-on foundation in engineering technology, information technology and software and information systems.

#### IS THIS PROGRAM FOR YOU?

If you are interested in data and how to use models to make data-driven decisions, then this is the certificate program for you. Learn how to build, verify and test data models and how analytics plays a role throughout all aspects of business today.

#### A PROGRAM TO FUEL YOUR FUTURE

We live in a data-driven world. It's all around us in everything we do. Prepare for a career in a data-focused field. Dive into databases using SQL and use Python coding to generate analytical results in this Data Mining and Analytics certificate program.

#### **CAREER OPPORTUNITIES**

Graduates of DeVry's <u>Data Mining & Analytics certificate program</u> may consider, but are not limited to, entry level opportunities in positions, such as:

- Software Applications Developer
- Software Developer Data Analyst
- Data Modeler
- · Data Miner

#### QUICK FACTS

43
CREDIT HOURS

minimum credit hours required for graduation

14 COURSES

#### CERTIFICATION EXAM ALIGNED CURRICULUM



Experience elements of our technology curriculum focused on real-world industry standards and prepare for certification opportunities that help validate your knowledge and skills.

- CompTIA IT Fundamentals
- CompTIA Linux+
- PCEP Certified Entry-Level Python Programmer



#### **ACCELERATE AT YOUR PACE**

Choose the schedule that best fits your goals and commitments. You can earn your **Undergraduate Certificate** in as little as **1 years 4 months**.

Or, follow a normal schedule and complete your program in 2 years.

\*Per 12-month period, assumes completion of 3 semesters, enrollment in 8-13 credit hours per semester and continuous, full-time year-round enrollment with no breaks.

\*\*Per 12-month period, assumes completion of 2 semesters and full-time enrollment in 8-13 credit hours per semester.



### **Data Mining and Analytics**

#### **PROGRAM COURSES**

#### **MATHEMATICS**

MATH114 Algebra for College Students TECH221 Data-Driven Decision-Making

#### **TECH CORE**

CEIS101C Introduction to Technology and Information Systems

CEIS106 Introduction to Operating Systems
CEIS110 Introduction to Programming

#### **CODING AND PROGRAMMING**

CEIS150 Programming with Objects

CEIS236 Database Systems and Programming Fundamentals

CIS313 AI-Driven Business Application Coding

#### **DATA AND ANALYSIS**

BIAM300 Managerial Applications of Business Analytics

CEIS340 Database Management
CEIS480 Data Mining and Analytics

CEIS485 Data Interpretation and Statistical Analysis

#### **CAREER PREPARATION**

CEIS298 Introduction to Technical Project Management

CEIS499 Preparation for the Profession

#### WHAT YOU'LL LEARN

#### **ESSENTIALS**

- · Solve complex problems
- · Analyze numerical data

#### **TECH CORE**

- Network, secure and deploy digital devices and sensors in the IoT ecosystem
- Script and write components of an application or program
- Install and configure operating systems using Command Line Interface (CLI)

#### **PROGRAM**

- Teach systems to learn without being explicitly programmed
- · Program and manage large data systems
- · Solve technical problems using an algorithmic approach and basic programming and coding methods

#### **SPECIALIZED**

- · Acquire, retrieve and store data
- Mine and analyze data
- · Use advanced techniques to analyze data

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#### HOW DO CREDENTIALS STACK?

The Data Mining and Analytics certificate can serve as a steppingstone to our Software Development bachelor's degree when you specialize in Big Data and Analytics. If you choose to continue on with your education, all credits apply to your bachelor's degree. Build your confidence – and your resume – when you start your journey at DeVry¹.

¹The figures displayed represent the minimum credit hours required for graduation. At the time of application to the next credential level, an evaluation of qualifying transfer credit will occur and the most beneficial outcome will be applied.

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